



Dear Colleague

ADDITIONAL PHARMACEUTICAL SERVICES: PUBLIC HEALTH SERVICE POSTER CAMPAIGNS

Purpose

1. This Circular updates NHS Boards and community pharmacy contractors on the Public Health Service (PHS) poster campaign programme for 2010-11 agreed with Community Pharmacy Scotland and attached as an Annex to this Circular.

Detail

2. [Circular PCA\(P\)\(2010\) 14](#) issued on 14 May 2010 provided a provisional list of PHS poster campaigns for 2010-11. This list has been updated and the final version for the remainder of the year is attached.

3. As in previous years, CJC Media will distribute the posters to community pharmacies at the appropriate times. Any broken PHS poster holders should be reported directly to CJC Media for repair/replacement by telephoning 0141 420 3999.

Action

4. NHS Boards are asked to copy this circular to all community pharmacy contractors on their pharmaceutical lists.

Yours sincerely

FRANK STRANG
Deputy Director

3 September 2010

Addresses

For action
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For information
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PHS Poster Campaigns for remainder of 2010-11

Minor Ailment Service		26 July-10 October 2010
Seasonal Flu		11 October-21 November 2010
Smoking cessation		22 November-2 January 2011
Adverse drug reactions		3 January-13 February 2011
Prescription charges	TBC	14 February-20 March 2011