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Dear Colleague

SEASONAL INFLUENZA VACCINATION PROGRAMME 2013-14

- 1. The purpose of this letter is to set out the arrangements for the 2013-14 seasonal influenza vaccination programme.
- 2. In addition to the existing seasonal flu programme, you will be aware that during 2013/14, there will be 4 significant changes to the Scottish immunisation programme. They are:
 - From 1 June 2013, changes to the schedule for administering the Men C conjugate vaccine http://www.sehd.scot.nhs.uk/cmo/CMO(2013)06.pdf:
 - From 1 July 2013, the introduction into the childhood immunisation schedule of a vaccine to protect babies against
 rotavirus
 http://www.sehd.scot.nhs.uk/cmo/CMO(2013)04.pdf:
 - From 1 September 2013, the introduction of a shingles vaccine for people aged 70 years (routine cohort) and 79 years (catch-up cohort) to protect against herpes zoster. A CMO letter will be issued shortly providing details of the shingles vaccination programme.
 - From 1 October 2013 the seasonal flu vaccination programme will be extended to all 2 and 3 year old children, with a pilot to include some primary school aged children this season. This will involve a combination of single primary school year cohorts in some Health Board areas, and a proportion of whole primary schools in other Health Board areas, as agreed with each Health Board. A further letter will be sent over the next few weeks providing details of this extension to the flu vaccination programme.

Seasonal Flu Programme 2012-13

3. Colleagues across the NHS have again worked hard to attain very good vaccination uptake rates for the last season. Provisional data on vaccine uptake received by Health Protection Scotland (HPS) suggests that in people aged 65 and over an uptake rate of 76.5% was achieved, the fifth successive year that the World Health Organisation (WHO) target of 75% for this group has been met.

From the Chief Medical Officer
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20 July 2013

SGHD/CMO(2013)13

For action

Chief Executives, NHS Boards
Medical Directors, NHS Boards
Directors of Nursing & Midwifery, NHS
Boards
Directors of Pharmacy
Directors of Public Health
General Practitioners
Practice Nurses
Immunisation Co-ordinators
CPHMs
Scottish Prison Service
Scottish Ambulance Service
Occupational Health Leads

For information

Chairs, NHS Boards
Infectious Disease Consultants
Consultant Paediatricians
Consultant Physicians
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Further Enquiries

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- 4. Provisional data on vaccine uptake received by HPS for the under 65 at-risk group suggests an uptake rate of 55.9% in this group this is slightly lower than last year, but is the fourth year that uptake has exceeded the 50% mark. However we are still some way off the target of 75% for those in at-risk groups.
- 5. Vaccination uptake rates for pregnant women reached 52.8% for those without other risk factors, and 68.6% for those with other risk factors. Vaccination uptake was higher than that achieved last year, which is very encouraging. We should however continue to work hard to ensure that we are communicating the benefits of the vaccine amongst this recommended group, making the vaccine easily accessible for as many pregnant women as possible.
- 6. NHS Board practice attached staff are encouraged to support the seasonal flu programme. As ever, we are very appreciative of all the efforts of GPs, community pharmacists, practice staff, midwives, NHS Board staff and other colleagues in delivering the seasonal flu programme.
- 7. Health professionals are reminded that they should check the vaccination status of those eligible for pneumococcal immunisation when such people receive the influenza vaccine.

Details of the Seasonal Flu Programme 2013-14

- 8. The seasonal flu programme for 2013-14 will commence on 1 October 2013 and run until the end of the season, however vaccination can begin before this date should the vaccine become available earlier (as can sometimes be the case).
- 9. Full details of the various elements of the programme for 2013-14 are outlined in the following Annexes:

Annex A: Vaccine issues

Annex B: Details of groups eligible for seasonal flu vaccination

Annex C: Vaccination of pregnant women

Annex D: Vaccination of health and social care staff

Annex E: Communications
Annex F: Contractual Issues

- 10. The list of clinical risk groups has not changed, however in addition to these groups, the following groups of children will also be offered vaccination during the 2013/14 season:
 - All children aged 2 and 3 years old on 1 September 2013 will be offered vaccination by their GP; and
 - From this year's flu season, there will also be a pilot for primary school aged children, involving a combination of single primary school year cohorts and a proportion of whole primary schools in agreed Health Board areas, as agreed with each Health Board. A further letter providing details of the extension to the programme will be issued within the next few weeks.

The other key points of note for the seasonal flu programme are as follows:

 Uptake targets for both the 65 years and above group, and the under 65 at-risk population will remain at 75%, in line with WHO targets.







 All pregnant women, at any stage of pregnancy, remain eligible for and recommended to have flu vaccination (see Annex C).

The Green Book

11. The Green Book, *Immunisation against Infectious Disease*, provides guidance for healthcare workers on administering the flu vaccine. Public Health England will publish an updated influenza chapter of the Green Book on the Gov.uk website ahead of the flu season. This will include detailed information about the way that the available flu vaccines should be administered. The Green Book is available online at: https://www.gov.uk/government/organisations/public-health-england/series/immunisation-against-infectious-disease-the-green-book

Monitoring Vaccine Uptake: Data Extraction

- 12. As in previous years, Health Protection Scotland (HPS) will lead in monitoring vaccine uptake on behalf of the Scottish Government. This will be primarily managed by extracting uptake information from GP systems by age, sex and risk group. Estimated vaccine uptake rates will be published on a weekly basis in the HPS weekly influenza report. Additionally, NHS Boards will be able to access specific uptake data down to individual practice level within their board from the HPS seasonal influenza vaccine uptake microsite. The data made available will include vaccine uptake by week in the season 2013/14 as compared to prior seasons at the board level, to allow NHS Boards to monitor the success of their strategy to increase uptake. This will include vaccine uptake for children.
- 13. The Scottish Clinical Information Management in Practice (SCIMP) website provides very good information and guidance on coding, recording of vaccinations and exceptions (e.g. where a vaccine is contraindicated), as well as links to relevant documents. Colleagues in primary care or within NHS Boards with general queries about data extraction and coding, should refer to the SCIMP website in the first instance: http://www.scimp.scot.nhs.uk/.
- 14. In achieving the target for those under the age of 65 it is important to ensure that the size of the populations at risk i.e. the denominators of the population who are to be offered vaccination is accurately and consistently described and that mechanisms are put in place by general practices to ensure their validity.
- 15. To this end, at the end of the year GP practices are requested to send to Practitioner Services Division (PSD) a single figure for the total number of people under the age of 65 who are in at risk groups within their practice area as part of their immunisation payment claim (Item of Service). (The denominator figure for percentage uptake calculations.) This will be used for statistical purposes and is important as this information allows HPS to validate the estimated uptake figures collected throughout the influenza season for those under the age of 65 in at risk groups.

A similar validation process is undertaken for those aged 65 years and over using the end of season PSD immunisation payment claims (Item of Service).

16. For further information regarding the HPS vaccine uptake monitoring programme, please contact nss.hpsflu@nhs.net.







Call and Recall of Under 65 At-Risk

GP practices are reminded that they are required to develop a proactive and 17. preventative approach to offering immunisations by adopting robust call and reminder systems to contact all at-risk patients. Recent experience has clearly indicated that call and recall by way of a letter from GP practices can have a very positive impact on vaccine uptake. We would encourage all GP practices to provide call and recall, particularly for the under 65 years at risk group, in this way. Template letters will be available nearer the time as part of the flu marketing campaign, if practices wish to make use of them. These will be available at:

http://www.immunisationscotland.org.uk/vaccines-and-diseases/seasonalflu/index.aspx

As in previous years the Scottish Government will also arrange for a national call-up 18. letter to be sent to all those aged 65 years and over. The dates for such letters will be agreed with Immunisation Co-ordinators as normal.

Planning Activity

Colleagues are reminded of the importance of planning for vaccination early in the season, to ensure that as many of the at-risk population as possible can be protected before influenza viruses begin circulating. Although uptake rates have improved in recent years, a significant proportion of individuals are not being vaccinated until late in the year and after influenza viruses are circulating. Our aim should be to get as many people as possible vaccinated before the end of November. The target date forms part of the DES directions.

Action

- NHS Boards, particularly primary care teams, are asked to note the arrangements outlined in this letter for the influenza vaccination programme.
- We would ask that action is taken forward to ensure as many people as possible - including NHS staff - are vaccinated early in the season, and before flu viruses are circulating.

Yours sincerely

Bill Scott Harry Burns Ros Moore

Sir Harry Burns **Ros Moore Professor Bill Scott** Chief Medical Officer Chief Nursing Officer **Chief Pharmaceutical Officer**







Vaccine Supply

- 1. NHS Circular PCA(P) (2013)1/PCA(M) (2013)1, which was issued on 31 January 2013 (available at: http://www.sehd.scot.nhs.uk/pca/PCA2013(P)01(M)01.pdf) sets out arrangements for the ordering of vaccine for the 2013-14 seasonal flu programme. Other than an update to the drug arrangements, for 2013-14 these are identical to 2012-13.
- 2. Community pharmacy contractors should have completed the processing of orders by 8 March 2013 at the latest. Any contractors who have not yet placed vaccine orders or GP practices who want to add to orders should contact the relevant community pharmacy contractor as soon as possible. Once orders have been placed, suppliers will be able to confirm their delivery schedule.

Influenza Vaccine Composition for 2013-14

- 3. Each year the World Health Organisation (WHO) recommends flu vaccine strains based on careful mapping of flu viruses as they move around the world. This monitoring is continuous and allows experts to make predictions on which strains are most likely to cause influenza outbreaks in the northern hemisphere in the coming winter.
- 4. The WHO recommendation for composition of influenza vaccine (northern hemisphere) for the season 2013-14 is:
 - A/California/7/2009 (H1N1)pdm09-like virus^a
 - A(H3N2) virus antigenically like the cell-propagated prototype virus A/Victoria/361/2011 b*
 - B Massachusetts/2/2012-like virus

This year for the first time a quadrivalent vaccine will be available. This contains an Influenza B/Brisbane/3/2007 (Yamagata) in addition.

Full WHO recommendation reports can be accessed at: http://www.who.int/influenza/vaccines/virus/recommendations/201302 recommendation.pdf

Vaccine Suppliers

5. The table on the following page sets out the vaccine manufacturers that have indicated they will be supplying the UK market during the coming season.







^a A/Christchurch/16/2010 is an A/California/7/2009-like virus;

^b A/Texas/50/2012 is an A(H3N2) virus antigenically like the cell-propagated prototype virus A/Victoria/361/2011;

^{*} It is recommended that A/Texas/50/2012 is used as the A(H3N2) vaccine component because of antigenic changes in earlier A/Victoria/361/2011-like vaccine viruses (such as IVR-165) resulting from adaptation to propagation in eggs.

- 6. Community pharmacy contractors are the main source of flu vaccine to GP Practices, and practices need to keep in regular contact with the community pharmacist who has placed orders on their behalf rather than contacting manufacturers directly. Throughout the flu season it is important that GP practices and community pharmacists continue to liaise closely to manage supply and distribution of vaccine stock and to ensure vaccine availability and sufficient stock is guaranteed prior to the scheduling of clinics.
- 7. Advice from the Green Book on managing patients with egg allergies should be followed. (https://www.gov.uk/government/organisations/public-health-england/series/immunisation-against-infectious-disease-the-green-book)

1. Supplier	Name of product	Vaccine Type	Age indications
Abbott Healthcare	Influvac Desu®	Surface antigen, inactivated	From 6 months
	Imuvac®	Surface antigen, inactivated	From 6 months
AstraZeneca UK Ltd	FLUENZ ▼	Live attenuated, nasal	From 24 months to less than 18 years of age
GlaxoSmithKline	Fluarix®	Split virion inactivated virus	From 6 months
	Fluarix™Tetra ▼	Split virion inactivated virus	From 3 years
Janssen-Cilag Ltd (formerly Crucell UK)	Viroflu®	Surface antigen, inactivated	From 6 months (consider alternative vaccine in children aged 6 months to under 5 years due to risk of adverse reaction)
	Inflexal®V	Surface antigen, inactivated	From 6 months (consider alternative vaccine in children aged 6 months to under 5 years due to risk of adverse reaction)
MASTA	Imuvac®	Surface antigen, inactivated	From 6 months
	Inactivated Influenza Vaccine (Split Virion) BP	Split virion, inactivated virus	From 6 months
	Fluarix®	Split virion, inactivated virus	From 6 months
Novartis Vaccines	Agrippal®	Surface antigen, inactivated	From 6 months
	Fluvirin®*	Surface antigen, inactivated	From 4 years
	Optaflu® ▼	Surface antigen, inactivated, prepared in cell cultures	From 18 years
Pfizer Vaccines	CSL Inactivated Influenza Vaccine	Split virion Inactivated virus	From 5 years (consider alternative vaccine in children aged 5 years to under 9 years due to risk of adverse reaction)
	Enzira®	Split virion Inactivated virus	From 5 years (consider alternative vaccine in children aged 5 years to under 9 years due to risk of adverse reaction)
Sanofi Pasteur MSD	Inactivated Influenza Vaccine (Split Virion) BP	Split virion, inactivated virus	From 6 months
	Intanza® 9 µg	Split virion, inactivated virus	From 18 years - 59 years
	Intanza®15 μg	Split virion, inactivated virus	From 60 years

None of the influenza vaccines for the 2013/14 season contain thiomersal as an added preservative. *This vaccine states in its Summary of Product Characteristics (SPC) that it contains traces of thiomersal that are left over from the manufacturing process.

Vaccine Safety

- 8. As outlined in the Green Book, given that some influenza vaccines are restricted from use in particular age groups, the Summary of Product Characteristics (SmPC) for individual products should always be referred to when ordering and administering vaccines.
- 9. The live attenuated influenza vaccine Fluenz® is the vaccine of choice in children in clinical risk groups aged 2-17 years as it has been shown to provide a higher level of







protection for children than inactivated influenza vaccine. However it is unsuitable for children under the age of 2 years and for those over the age of 2 years with contraindications such as severe immunodeficiency, severe asthma or egg allergy. A separate CMO letter will follow with further details on the use of Fluenz® in this age group.

10. The Medicines and Healthcare products Regulatory Agency (MHRA) monitors the safety of influenza vaccine. If a doctor, nurse, pharmacist or patient suspects that an adverse reaction to a flu vaccine has occurred, it should be reported using the Yellow Card spontaneous reporting scheme (www.yellowcard.gov.uk).

Contingency stock

11. As in previous years, the Scottish Government have arranged to purchase a contingency supply of seasonal flu vaccine. A protocol is in place for the use of this contingency stock, and this was set out in 2010's CMO letter SGHD/CMO/(2010)19. This can be viewed at: http://www.sehd.scot.nhs.uk/cmo/CMO(2010)19.pdf







The seasonal flu vaccine should be offered to the eligible groups set out in the table below.

Eligible groups	Further detail	
Eligible groups	Further detail	
Children aged 2 and 3 years	A separate CMO letter will follow with further details.	
All patients aged 65 years and over	"Sixty-five and over" is defined as those aged 65 years and over on 31 March 2014 (i.e. born on or before 31 March 1949).	
Chronic respiratory disease aged 6 months or older	Asthma that requires continuous or repeated use of inhaled or systemic steroids or with previous exacerbations requiring hospital admission. Chronic obstructive pulmonary disease (COPD) including chronic bronchitis and emphysema; bronchiectasis, cystic fibrosis, interstitial lung fibrosis, pneumoconiosis and bronchopulmonary dysplasia (BPD). Children who have previously been admitted to hospital for lower respiratory tract disease.	
Chronic heart disease aged 6 months or older	Congenital heart disease, hypertension with cardiac complications, chronic heart failure, individuals requiring regular medication and/or follow-up for ischaemic heart disease.	
Chronic kidney disease aged 6 months or older	Chronic kidney disease at stage 3, 4 or 5, chronic kidney failure, nephrotic syndrome, kidney transplantation.	
Chronic liver disease aged 6 months or older	Cirrhosis, biliary artesia, chronic hepatitis	
Chronic neurological disease aged 6 months or older	Stroke, transient ischaemic attack (TIA). Conditions in which respiratory function may be compromised, due to neurological disease (e.g. polio syndrome sufferers). Clinicians should consider on an individual basis the clinical needs of patients including individuals with cerebral palsy, multiple sclerosis and related or similar conditions; or hereditary and degenerative disease of the nervous system or muscles; or severe neurological disability.	
Diabetes aged 6 months or older	Type 1 diabetes, type 2 diabetes requiring insulin or oral hypoglycaemic drugs, diet controlled diabetes.	
Immunosuppression aged 6 months or older	Immunosuppression due to disease or treatment. Patients undergoing chemotherapy leading to immunosuppression. Asplenia or splenic dysfunction, HIV infection at all stages. Individuals treated with or likely to be treated with systemic steroids for more than a month at a dose equivalent to prednisolone at 20mg or more per day (any age) or for children under 20kg a dose of 1mg or more per kg per day. It is difficult to define at what level of immuno suppression a patient could be considered to be at a greater risk of the serious consequences of flu and should be offered flu vaccination. This decision is best made on an individual basis and left to the patient's clinician. Some immunocompromised patients may have a suboptimal immunological response to the vaccine. Consideration should also be given to the vaccination of household contacts of immunocompromised individuals, i.e. individuals who expect to share living accommodation on most days over the winter and therefore for whom continuing close contact is unavoidable. This may include carers (see below).	
Pregnant women	Pregnant women at any stage of pregnancy (first, second or third trimesters).	
Those living in long-stay residential care homes or other long-stay care facilities where rapid spread is likely to follow introduction of infection and cause high morbidity and mortality	Does not include prisons, young offender institutions, university halls of residence etc.	
Unpaid Carers and young carers	Someone who, without payment, provides help and support to a partner, child, relative, friend or neighbour, who could not manage without their help. This could be due to age, physical or mental illness, addiction or disability. A young carer is a child or young person under the age of 18 carrying out significant caring tasks and assuming a level of responsibility for another person, which would normally be taken by an adult.	





It is recognised that there may rarely be patients, out with the at risk groups, and therefore out with the national programme, that GPs think may benefit from receiving the influenza vaccination i.e. patients in whom the GP thinks the occurrence of influenza could cause a significant deterioration in health. Under these circumstances, GPs will have the discretion to provide the influenza vaccination to these individuals out with the national programme, for which no payment is due.

Further guidance on the list of eligible groups and guidance on administering the seasonal flu vaccine, can be found in the updated influenza chapter of the Green Book: Immunisation against infectious disease, available at the following link:

https://www.gov.uk/government/organisations/public-health-england/series/immunisationagainst-infectious-disease-the-green-book







Vaccination of pregnant women

- 1. **All pregnant women** are recommended to receive the seasonal flu vaccine irrespective of their stage of pregnancy in the 2013-14 flu season (and irrespective of whether they had it in previous years or for previous pregnancies). NHS Boards should ensure local arrangements are in place for midwives to notify practices of all women attending for maternity care.
- 2. There is good evidence that pregnant women are at increased risk from complications if they contract flu^{1,2}. In addition, there is evidence that flu during pregnancy may be associated with premature birth and smaller birth size and weight^{3,4} and that flu vaccination may reduce the likelihood of prematurity and smaller infant size at birth associated with influenza infection during pregnancy.⁵ Furthermore, a number of studies show that flu vaccination during pregnancy provides passive immunity against flu to infants in the first few months of life.^{6,7,8,9}
- 3. A review of studies on the safety of flu vaccine in pregnancy concluded that inactivated flu vaccine can be safely and effectively administered during any trimester of pregnancy and that no study to date has demonstrated an increased risk of either maternal complications or adverse foetal outcomes associated with inactivated influenza vaccine.¹⁰
- 4. Seasonal flu vaccination is usually carried out between October and March and it would be unusual to carry on vaccinating after that date. There is no expectation that pregnant women or anyone in any other risk group should be vaccinated beyond this date.

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¹ Neuzil KM, Reed GW, Mitchel EF *et al.* (1998) Impact of influenza on acute cardiopulmonary hospitalizations in pregnant women. *Am J Epidemiol.* 148: 1094-102.

² Pebody R *et al.* (2010) Pandemic influenza A (H1N1) 2009 and mortality in the United Kingdom: risk factors for death, April 2009 to March 2010. *Eurosurveillance* 15(20): 19571.

³ Pierce M, Kurinczuk JJ, Spark P *et al.* (2011) Perinatal outcomes after maternal 2009/H1N1 infection: national cohort study. *BMJ.* 342: d3214

⁴ McNeil SA, Dodds LA, Fell DB *et al.* (2011) Effect of respiratory hospitalization during pregnancy on infant outcomes. *Am J Obstet Gynecol.* 204: (6 Suppl 1) S54-7.

⁵ Omer SB, Goodman D, Steinhoff MC *et al.* (2011) Maternal influenza immunization and reduced likelihood of prematurity and small for gestational age births: a retrospective cohort study. *PLoS Med.* 8: (5) e1000441 ⁶ Benowitz I, Esposito DB, Gracey KD *et al.* (2010) Influenza vaccine given to pregnant women reduces hospitalization due to influenza in their infants. *Clin Infect Dis.* 51: 1355-61.

⁷ Eick AA, Uyeki TM, Klimov A, *et al.* (2010) Maternal influenza vaccination and effect on influenza virus infection in young infants. *Arch Pediatr Adolesc Med.* 165: 104-11.

⁸ Zaman K, Roy E, Arifeen SE *et al.* (2008) Effectiveness of maternal influenza immunisation in mothers and infants. *N Engl J Med.* 359: 1555-64.

⁹ Poehling KA, Szilagyi PG, Staat MA *et al.* (2011) Impact of maternal immunization on influenza hospitalizations in infants. *Am J Obstet Gynecol.* 204: (6 Suppl 1) S141-8.

¹⁰ Tamma PD, Ault KA, del Rio C, Steinhoff MC *et al.* (2009) Safety of influenza vaccination during pregnancy. *Am. J. Obstet. Gynecol.* 201(6): 547-52.

Influenza immunisation for health and social care staff

1. As in previous years, free seasonal influenza immunisation should be offered by NHS organisations to all employees directly involved in delivering care. This is not an NHS service, but an occupational health responsibility being provided to NHS staff by employers. Social care providers and independent primary care providers such as GP, dental and optometry practices, and community pharmacists, should also consider vaccination of staff. Doctors are reminded of the General Medical Council's (GMC) guidance on Good Medical Practice (2013), which advises immunisation "against common serious communicable diseases (unless otherwise contraindicated)" in order to protect both patients and colleagues (paragraph 29, available at:

http://www.gmc-uk.org/guidance/good medical practice/contents.asp).

- 2. Chapter 12 of the Green Book provides information on what groups of staff can be considered as directly involved in delivering care, but examples might include:
 - clinicians, midwives and nurses, paramedics and ambulance drivers;
 - occupational therapists, physiotherapists and radiographers;
 - primary care providers such as GPs, practice nurses, district nurses and health visitors;
 - dentists, dental nurses, therapists or hygienists
 - social care staff working in care settings;
 - pharmacists, both those working in the community and in other clinical settings.
- 3. Students and trainees in these disciplines and volunteers who are working with patients should also be included. This is not an exhaustive list and decisions to provide immunisation should be based on local assessment of likely risk and exposure.

Rationale for Vaccination

- 4. Low uptake of seasonal flu vaccination by health care workers continues to be an issue in Scotland and throughout the UK. While vaccination of NHS staff remains voluntary, we would encourage all NHS Boards to offer the vaccine in an accessible way, and all staff to seriously consider the benefits to themselves and their family contacts, their patients, and the NHS as a result accepting the offer of the vaccine.
- 5. Flu outbreaks can arise in health and social care settings with both staff and their patients/clients being affected when flu is circulating in the community. It is important that health professionals protect themselves by having the flu vaccine, and, in doing so, they reduce the risk of spreading flu to their family members.
- 6. Vaccination of healthcare workers against flu significantly lowers rates of flu-like illness, hospitalisation and mortality in the elderly in healthcare settings. 11,12,13,14 Vaccination

¹² Carman WF, Elder AG, Wallace LA, McAulay K, Walker A, Murray GD and Stott DJ. (2000) Effects of influenza vaccination of healthcare workers on mortality of elderly people in long term care: a randomised control trial. *The Lancet* **355**: 93-7.







¹¹ Potter J, Stott DJ, Roberts MA, Elder AG, O'Donnell B, Knight PV and Carman WF (1997) The influenza vaccination of health care workers in long-term-care hospitals reduces the mortality of elderly patients. *Journal of Infectious Diseases* **175**: 1-6

of staff in social care settings may provide similar benefits. Flu immunisation of healthcare workers with direct patient contact and social care staff may reduce the transmission of infection to vulnerable patients, some of whom may have impaired immunity that may not respond well to immunisation.

7. Vaccination of frontline workers also helps reduce the level of sickness absences and can help ensure that the NHS and care services are able to continue operating over the winter period. This is particularly important when responding to winter pressures, and winter planning should seek to take account of the importance of staff vaccination across the NHS.

Setting Targets and Monitoring Uptake

- 8. In line with last year, we would encourage NHS Boards to vaccinate at least 50% of front line staff particular priority should be given to staff working in areas where patients might be at particularly high risk (paediatric, oncology, maternity; care of elderly; haematology; ITUs).
- 9. Health Protection Scotland collected information following the last flu season on uptake of vaccine by staff across the NHS in Scotland. Although there were a number of caveats/issues with this data (due to differences in data systems between NHS Boards), the information collected suggested that **uptake in all staff was 33.5%** (average territorial board figure). HPS will continue to request information on staff vaccination uptake, and a template for this will be agreed through the Scottish Immunisation Programme Service Delivery Group.

Staff Vaccination Champions

10. You may recall that the Chief Medical Officer wrote to NHS Chief Executives last summer with a request that each NHS hospital in Scotland identified a **seasonal flu staff vaccination champion** to promote and support the vaccination of staff. Representatives were nominated and invited to attend a staff champion event just prior to the last flu season. The event was hosted by the Chief Medical Officer, supported by the Scottish Government, HPS and Board Immunisation Co-ordinators. Feedback from the event indicated that it was a very useful way of sharing information and advice in relation to approaches for encouraging staff vaccination, and a second event is planned for later in the year. The aim of the staff champion role and associated events is to ensure that those offering the vaccine have the skills and knowledge to raise awareness and answer any questions staff may have in relation to the vaccine. Experience in other parts of the UK – in particular in the Birmingham Children's Hospital – has shown that the appointment of a champion to promote the vaccination can help increase and maintain levels of uptake over a number of seasons.

Communications

11. To support local efforts to raise awareness of the vaccine, NHS Boards should consider sending personal letters to NHS staff inviting them to attend a specific clinic at/near to their place of work. The purpose of the invitations is not only to organise clinics but to encourage individuals to consider having the vaccine and to make a positive decision to do so. In one NHS Board with particularly good levels of uptake, invitations are sent out

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¹³ Hayward AC, Harling R, Wetten S, Johnson AM, Munro S, Smedley J, Murad S and Watson JM (2006) Effectiveness of an influenza vaccine programme for care home staff to prevent death, morbidity, and health service use among residents: cluster randomised controlled trial. *British Medical Journal* doi: 10.1136/bmj.39010.581354.55 (published 1 December 2006) ¹⁴ Lemaitre M, Meret T, Rothan-Tondeur M, Belmin J, Lejonc J, Luquel L, Piette F, Salom M, Verny M, Vetel J, Veyssier P and Carrat F (2009) Effect of influenza vaccination of nursing home staff on mortality of residents: a cluster randomised trial. *Journal of American Geniatric Society* 57: 1580-6

2 weeks before commencement of the campaign to raise awareness within the organisation. Specific advertising is used to support letters.

- 12. It is important to communicate to all staff that the potential consequences of getting influenza due to not being vaccinated are:
 - I. Personal Influenza is not a minor illness even in normally fit people. It makes people feel extremely unwell for 2 to 3 days and full recovery normally takes a week. Even fit and healthy people can develop more serious symptoms and can require hospitalisation. Additionally, there is the potential for transmission to family members.
 - II. Transmission to others Staff incubating or even suffering from flu can unintentionally pass this on to other staff, and/or the patients they are looking after, and their family contacts. If the patients are ill, elderly or suffering from a variety of chronic conditions this can lead to serious illness and even death. We should be doing everything possible to prevent healthcare workers infecting patients. Anecdotal evidence from acute respiratory illness outbreaks in nursing homes and hospital wards last season highlight the importance of infected staff transmitting flu to patients. As mentioned above, GMC guidance on Good Medical Practice should be kept in mind.
 - III. Service Continuity If large numbers of staff require a week off work with flu, the service's ability to keep looking after ill patients is severely curtailed with the likelihood of ward closures, cancelled operations and cancelled clinics.
- 13. National information and awareness raising materials will be available in early September to support NHS Boards promoting vaccination to their staff (see Annex E).

Planning Delivery

- 14. Clinics should, as far as possible, be arranged at the place of work and should include clinics during early, late and night shifts, at convenient locations throughout the Board area. Clinics should be run efficiently with administrative support to deal with paperwork, to manage staff and data collection. This will result in staff having quick, easy access to the vaccine.
- 15. Drop-in clinics should also be considered for staff unable to make their designated appointment or who may have changed their mind.

Vaccination in non-NHS Organisations

- 16. For non-NHS organisations, responsibility for provision of occupational influenza immunisation rests with employers. Immunisation should be provided through occupational health services or other arrangements with private health care providers. It is vital that health and social care staff not only protect themselves against seasonal flu, but recognise the importance of protecting patients in their care and their professional responsibility in this regard.
- 17. It is recommended that NHS independent contractors (GPs, Dentists, Community Pharmacists and Optometrists) consider vaccination of their employed staff, and responsibility for this lies with employers as above. Contractors themselves should also be







vaccinated. GP practices may use NHS vaccine supplies to vaccinate their own staff for the purposes of this programme.

- 18. Vaccine for staff should not be used at the expense of vaccine for risk groups. Staff should not be asked to go to their GP for their immunisation unless they fall within one of the recommended high-risk groups, or GPs have been contracted specifically by their NHS Board or by employers to provide this service.
- 19. Occupational health services are recommended to keep records of staff who have been immunised. The information should also be sent to GP practices, with the patient's permission, to update their patient records. It is important that accurate and up to date information on vaccine uptake in staff is available for boards to monitor uptake in their staff.







Publicity and information materials

- 1. This year, the Scottish Government will deliver a refreshed national marketing and awareness raising campaign to at risk groups to promote uptake of the vaccine. It is anticipated that the programme will commence at the same time as the vaccination programme is launched in early October 2013.
- 2. All marketing material will be reviewed and made available to support health professionals within NHS Boards running local flu campaigns. NHS Health Scotland is responsible for the printing and distribution of the seasonal flu marketing materials, which will be distributed in early September to ensure that colleagues have enough time to display information and to prepare for the programme.
- 3. Although all elements of the campaign are still to be finalised, at present we anticipate that the following materials will be available:
 - a public information leaflet containing key messages for all risk groups
 - a poster for all risk groups
 - an information leaflet specifically for pregnant women
 - a poster specifically targeted at pregnant women
 - an information leaflet specifically for health and social care workers
 - a poster specifically for health and social care workers

Details on the separate information materials being developed for the extended programme in children will be provided in due course. These materials will include a leaflet and poster for the 2/3 year old phased implementation programme, and a leaflet and poster to support the pilot programme within primary schools.

- 4. In addition to these materials the marketing campaign, is also likely to include a refreshed radio and television advertising campaign, and PR activities with local and national media.
- 5. Further information and resources will also be available to view and download on the Immunisation Scotland website in due course: http://www.immunisationscotland.org.uk/
- 6. In addition to these promotional materials for those eligible for vaccination, we will also update the **professional FAQ** document that will be available ahead of the start of the season on the HPS website. This document will seek to address the most common questions from professionals about vaccines, risk groups and seasonal flu. We will seek to update the document during the season to take account of any emerging issues. Q&A materials which were provided to health professionals and pregnant women last year will be updated and redistributed.







7. The Influenza chapter of the *Immunisation against Infectious Disease* (the 'Green Book') is available, should you wish to refer to it at any time. The chapter reflects the latest JCVI advice and also provides additional useful information on managing individuals with egg allergies. Public Health England will publish an updated influenza chapter of the Green Book on the Gov.uk website ahead of the flu season. The chapter is available at the following link: https://www.gov.uk/government/organisations/public-health-england/series/immunisation-against-infectious-disease-the-green-book







Contractual Arrangements

- 1. When community pharmacists and dispensing doctors place orders for the vaccine they estimate the amount they need directly with the manufacturers, negotiating prices themselves. NHS Circular PCA(P) (2013)1/PCA(M) (2013)1 which was issued on 31 January 2013 (available at: http://www.sehd.scot.nhs.uk/pca/PCA2013(P)01(M)01.pdf) set out the arrangements for ordering of vaccine for the 2013-14 season and details reimbursement and remuneration arrangements. Other users, such as NHS Boards (for occupational immunisation) are responsible for their own supplies.
- 2. As part of the arrangements for annual influenza immunisation scheme, each NHS Board must establish an influenza immunisation scheme and may enter into arrangements with a primary medical services contractor to provide immunisation to at-risk patients in line with national guidelines.
- 3. The current Directions requiring Boards to set up an Influenza, Pneumococcal and Pertussis Immunisation Scheme were issued in September 2012 and are currently in the process of being revised to reflect the following key changes:

From 2013 the influenza programme is extended to children aged 2 years and 3 years (not yet reached 4 years) as at 1 September 2013, whilst Pertussis will be issued under cover of a separate DES reflecting advice from the Joint Committee on Vaccination and Immunisation (JCVI) to extend the temporary programme of pertussis for pregnant and post natal women.

- 4. The current Directed Enhanced Service (DES) and associated Directions which require Boards to set up an Influenza and Pneumococcal Immunisation Scheme were issued on 28 September 2012 (Circular PCA(M)(2012)12. These can be found online at: http://www.sehd.scot.nhs.uk/pca/PCA2012(M)12.pdf. The DES applies to all groups recommended by the JCVI and accepted nationally (i.e. flu and pneumococcal immunisation payment will be available for immunising those aged 65 and over and also flu immunisation for those aged under 65 and in an at risk group).
- 5. The Primary Medical Services (Directed Enhanced Services) (Scotland) Directions require Health Boards to ensure that contractors providing this service develop and maintain registers of all the at risk patients to whom the contractor is to offer immunisation. Payment arrangements under the scheme will apply to at risk patients who are immunised against flu, by 31 March in the relevant financial year. For payment purposes, the flu immunisation programme will operate from 1 August to 31 March in the relevant financial year. Pneumococcal payments will be made throughout the period 1 April to 31 March of the relevant financial year (as it is undertaken throughout the year, unlike flu immunisation).





